



FOR IMMEDIATE RELEASE

-- TheFiftyBest.com Holds a Definitive Tasting of Domestic Vodkas --

New York, NY, (July 11, 2011) – *TheFiftyBest.com* rating the finest in food, wine and spirits, for the first time turned its sights to small batch craft vodka, a fast growing trend in distilled spirits. *TheFiftyBest.com* recently hosted its first Domestic Vodka Tasting, where 28 premium contenders competed for the coveted “Best Domestic Vodka” award.

TheFiftyBest.com is very pleased to announce that **Sloop Betty** was awarded a Gold medal.

Vodka aficionados, wine/spirits writers, retailers and bartenders were the judges at the formal tasting in NYC.

Using professional criteria, the vodkas were served “blindly” one at a time, and rated on a 1-5 point scoring system with 5 being the best. There were four flights of seven vodkas each. Food was served during a break after the second flight. After totaling up the scores, the vodkas were ranked solely on the impressions of the judges. Double-Gold, Gold, Silver and Bronze medals were awarded based on the scores received.

The complete ranking results, along with tasting notes, are published on *TheFiftyBest.com* website: http://www.thefiftybest.com/spirits/domestic_vodka/

TheFiftyBest.com is an award-winning online guide to fine living, featuring rated listings based on unbiased surveys and tastings conducted by food, wine/spirits journalists, and connoisseurs. Connecting brands and consumers, *TheFiftyBest* reaches over 200,000 visitors each month, (4+ page views per visit, with 800,000+ impressions monthly).

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